UTSHO MAJUMDER JOY

Senior WordPress Developer | Web Developer | Odoo Developer

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PROFESSIONAL SUMMARY

Web Developer with 6+ years of experience building, maintaining, optimizing, and troubleshooting business, LMS, property, nonprofit, portfolio, and eCommerce websites. Strong hands-on expertise in WordPress, Elementor, Divi, Astra, WooCommerce, PHP, JavaScript, React.js, Node.js, Webflow, Shopify, and Framer, with experience in custom plugin development, responsive UI implementation, website performance optimization, SEO, hosting, server management, migrations, and deployment.

Experienced in developing custom web solutions, REST API integrations, webhooks, CRM connections, third-party integrations, and automation workflows. Also experienced with Odoo ERP development and integrations, including CRM, Sales, Inventory, business process automation, and Odoo-based web solutions. Strong communicator with experience in client collaboration, requirements analysis, technical troubleshooting, task planning, and team delivery.

CORE WORDPRESS EXPERTISE

- WordPress development, customization, maintenance, troubleshooting, and performance optimization
- Elementor, Divi, Astra, responsive layouts, Figma-to-WordPress implementation, and custom theme development
- Custom WordPress plugin development using PHP, JavaScript, HTML5, and CSS3, following secure and maintainable development practices
- WooCommerce development, product/catalog management, pre-order systems, reward-point workflows, and eCommerce customization
- Modern frontend development using JavaScript, React.js, Tailwind CSS, GSAP, responsive UI, and component-based development
- Backend development using Node.js, REST APIs, webhooks, third-party services, and custom integrations
- Webflow, Shopify, and Framer development, customization, CMS management, eCommerce solutions, and platform migrations
- Website speed optimization, WordPress cleanup, performance troubleshooting, Core Web Vitals, caching, and asset optimization
- Hosting, domains, DNS, server environments, website migrations, backups, deployment, Git, and GitHub
- SEO implementation and optimization, including Rank Math, technical SEO, metadata, structured content, and performance improvements
- Third-party integrations, forms, CRM connections, APIs, webhooks, automation, payment/shipping services, and business system integrations
- Odoo ERP-based web and business solutions, including CRM, Sales, Inventory, automation, and website integrations
- Client communication, requirements analysis, technical support, task planning, team collaboration, leadership, and project delivery

PROFESSIONAL EXPERIENCE

Tulip-Tech — Software Engineer
September 2024 – Present | Leicester, England, United Kingdom (2 years)

- Develop and maintain WordPress, Webflow, Framer, and Odoo-based business solutions.
- Handle website integrations, CRM connections, forms, APIs, webhooks, DNS, and deployment-related tasks.
- Work with Odoo ERP, Sales, Inventory, HR, Recruitment, Website, and custom business workflows.
- Develop and customize Odoo modules using Python, XML, JavaScript, and business-process analysis.
- Support Shopify and eCommerce migration/integration projects and troubleshoot production issues.
- Collaborate with clients and cross-functional teams to translate requirements into practical technical solutions.

Spark Tech Agency — Senior WordPress Web Developer
January 2024 – September 2024 | Dhaka, Bangladesh (9 months)

- Lead the WordPress team.
- Led WordPress development activities and supported teammates with technical problem solving.
- Converted designs and requirements into responsive, production-ready WordPress websites.
- Communicate with clients to clarify requirements and improve project outcomes.
- Organized development tasks to help the team complete projects on time and meet delivery targets.
- Worked on website customization, maintenance, troubleshooting, performance, and quality improvements.

Firstserve Global Limited — WordPress Web Developer
January 2020 – January 2024 | Dhaka, Bangladesh (4 years)

- Developed and maintained WordPress websites using Elementor and Divi page builders.
- Converted comprehensive layouts and wireframes into responsive HTML/WordPress pages.
- Performed WordPress cleanup, troubleshooting, and website speed optimization.
- Worked with hosting and server environments and supported website deployment and maintenance.
- Applied creative UI implementation based on Figma and Adobe XD designs.
- Used analytics tools such as Google Analytics to support website performance and reporting.

SELECTED NODE.JS / REACT PROJECTS

- **VelaOps AI** — Web application / AI-focused platform | https://velaops.ai/
- **Tulip-Tech** — Business website and web solutions | https://tulip-tech.com/
- **Lolerflow** — Web application / business platform | https://www.lolerflow.co.uk/
- **Oxitech BD** — Business website / web solution | https://www.oxitechbd.com/
- **Switchgrid** — Business website and CRM-integrated web solution | https://switchgrid.co.uk/

SELECTED WORDPRESS PROJECTS

- **Servisol ITES —** Business website | https://servisol.tech
- **Earthveld Enterprises —** Personal website | https://earthveldenterprises.com
- **St Georges House —** Non profit website | http://www.st-georges-house.org.uk
- **Catered by Clink —** Non profit website | https://cateredbyclink.org/
- **Green Homes Field Service LLC —** Property website | https://ghfs.us
- **First Serve Global —** Business website | https://www.firstserveglobal.com
- **Empowerment Bangladesh —** LMS website | https://empowermentbangladesh.com
- **Spartan Training Security —** Training website | https://spartantrainingsecurity.com
- **Tabaldi Med —** Medical website | https://tabaldimed.com
- **Just in Time Hero —** Single-product website | https://justintimehero.com
- **Pezzoni Serramenti —** Interior website | https://www.pezzoniserramenti.it
- **Bromley Capital —** Investment website | https://bromleycapital.com.au
- **Fountain Metalworks —** Interior website | https://fountainmetalworks.com
- **IgnitingHope —** Nonprofit website | https://iignitinghope.org
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SELECTED FRAMER / SHOPIFY/ WEB FLOW PROJECTS

- **CareApps** — Care home management platform | https://careapps.co.uk/
- **Empathika** — AI-powered care home management platform | https://empathika.com/
- **Stateside Distribution** — Wholesale food & drink distribution / e-commerce website | https://statesidedistribution.com/

- **StretchSense** — Human motion intelligence / XR, robotics & gaming platform | https://www.stretchsense.com/

TECHNICAL SKILLS

WordPress: Custom development, Elementor, Divi, Astra, WooCommerce, custom plugins, maintenance, optimization
Web Development: PHP, JavaScript, HTML5, CSS3, Python, C/C++, Node.js, React.js
Frontend / UI: React.js, Tailwind CSS, GSAP, responsive design, Figma, Adobe XD
CMS / eCommerce: WordPress, WooCommerce, Shopify, Webflow, Framer
ERP / Automation: Odoo 18/19, Odoo SH, Python, XML, CRM, Sales, Inventory, business process automation, integrations
Database: MySQL, PostgreSQL, phpMyAdmin
SEO / Analytics: Rank Math SEO, Google Analytics, technical SEO, metadata optimization, website performance
Infrastructure / DevOps: Hosting, DNS, servers, website migrations, deployment, Git, GitHub
Integrations: REST APIs, webhooks, CRM integrations, payment/shipping integrations, third-party services
Professional: Problem solving, analytical thinking, client communication, requirements analysis, team collaboration, team leadership

EDUCATION

Bachelor of Science in Computer Science & Engineering (B.Sc. in CSE)
Bangladesh University of Business & Technology (BUBT), Dhaka | 2020 – 2024
Major: Artificial Intelligence
Higher Secondary Certificate (HSC) — Science
Monipur High School & College, Dhaka | 2016 – 2018
Secondary School Certificate (SSC) — Science
Monipur High School & College, Dhaka | 2006 – 2016

CERTIFICATION

- Fundamentals of Digital Marketing — Google | Issued October 2019

ADDITIONAL INFORMATION

Portfolio: https://utshojoy.netlify.app/

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